

SUMMER INTERSHIP

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Personal Details

First Name : Nancy**Last Name** : El Mahallawy**Nationality** : egyptian**Second Nationality (optional)** :**Age Range** : 20-23**Gender** : Female

Address

Primary Address

Address Line 1 : Villa 36, Street 45, 5th Settelement, New Cairo**Town / City:** * : Cairo**Country** : Egypt**Email Address** : nancymah@aucegypt.edu**Unavailable interview dates** :

Career Choice

Business unit : Mashreq**Function choice** : Customer Marketing and Customer Development**Second Function Choice** : Information Technology

Further Education

University : American University in Cairo**Faculty** : Bachelor of Business**Major / Department** : Management of Information Techonogy**Graduation Year** : 2014**Degree/GPA** : 3.66

Secondary Education

School Name : *St. Fatima School British division**Dates From - To** : * 09/01/2008 - 30/06/2010**High School Certificate** : *IGCSE

Language Competency

English

Comprehension : Fluent**Speaking** : Fluent**Writing** : Fluent

Arabic

Comprehension : Fluent

Speaking : Fluent

Writing : Fluent

Work Experience

Please give details of any work you have undertaken, indicating whether full-time, part-time, vacation work or industrial training etc (most recent positions first).

Dates From - To : 08/15/2013 - 08/30/2013

Employer : 1. Conducted marketing research on the internet 2. Worked on excel 3. Tested the performance of newly launched applications 4. Represented research results visually

Responsibilities : ITWORK

Dates From - To : 07/26/2012 - 08/15/2012

Employer : 1. Worked as part of the content team of the website (eg. Jumia.com) 2. Edited data on excel sheets 3. Uploaded items on the website 4. Translated documents from English to Arabic and vice versa

Responsibilities : Rocket Internet (Jumia.com)

Interests Activities

We are interested in what you do / have done outside your academic work.

Please record your non-academic interests and activities stating whether at school, college, university or elsewhere. Record any positions of responsibility you have held in any aspect of your life. (300 word limit imposed) *

• Public Relations Head, Association of Information System, September 2013-Now 1. Designed and distributed flyers for the association 2. Developed work plan for the association 3. Encouraged people to join the association • Coordination Committee Member, International Conference of Global Economy, September 2011- April 2012 1. Organized and attended council of TV ads (CTV) 2. Prepared and packed packages for the welcome pack 3. Reserved classes for sessions of Fridays 4. Made security passes for guests and materials need • Coordination Committee Peer Leader, First Year Experience Orientation Program, August 2011-Feb2012 1. Attended training sessions on teamwork and time management 2. Prepared and packed more than 1000 packages for newcomers 3. Contacted event planners for decorations for the orientation • Logistics Committee Member, Theater and Film Club, September 2010-January 2011 1. Decorated the booth during events 2. Ushered guests during events and talk shows 3. Made security passes for guests and materials need

These questions tell us something about how you respond in challenging situations. Please answer them using examples from your experiences in academic, social or working life

1. Please tell us about experiences and people that have over time shaped your decision to consider a management career within Unilever and in your chosen function in particular. What efforts have you made to test out your choices? (300 word limit imposed) *

All my professors through out my four years in collage give us examples and case studies on Unilever and how are good in data mining, customer development, and marketing especially. This made working in Unilever as a dream that I want to accomplish. Also, my friends went to a competition last semester and they were impressed which made me more willing to join Unilever and learn from them.

2. Using an example of a time when you were in a new environment and had to achieve a task, please describe a) how you established and used a network of contacts, and b) how you set about influencing people, to help you achieve your task. (500 word limit imposed) *

In 2012, I worked in Rocket Internet on developing and editing Jumia.com, which was an under construction website at that time. Rocket Internet was newly launched in Egypt at that time, so all the employees were new and the environment as a whole was different. I was given tasks to finish everyday and I was constantly assessed by my supervisor. To be able to establish a network of contact in this new environment, I kept on asking my colleagues for their opinion on my work and ask for help whenever I don't know what to do. Also, I always coordinated with my team mates to make sure all the work is consistent. In this internship I was taking my supervisors as my influencers, I observed how they complete the task and tried to imitate them.

3. Tell us about an occasion when you have taken the initiative to learn and develop yourself in significantly new ways. Why did you want to do this, what did you do and what was the result? (300 word limit imposed) *

When I was a sophomore I mistakenly took an advanced Computer Science class with seniors. At that time, my Computer Science background was very poor and I thought I will fail this course. But half way through the semester I decided I will not fail and can face this challenge so I worked hard, practiced a lot, watched a lot of tutorials and constantly visited the Teaching Assistant. Luckily, I got one of the highest grades in my class in final.

4. Tell us about a time when you saw the opportunity to really make a difference for the future of an activity, team or organization. What did you do, what obstacles did you overcome, and what happened as a result? (300 word limit imposed) *

My dad owns a restaurant in New Cairo named Capital Grill, at the beginning the restaurant was not performing well even though most of the customers that come are satisfied with the service and the quality of the food. I suggested making a good marketing plan including offers, free invitations, and a marketing campaign on social media because obviously the problem was that people did not know enough about the restaurant. To be able to convince the experienced managers with the plan was definitely a great obstacle. At last they were convinced to implement the plan gradually and whenever we see results we invest more in marketing. The results were amazing and the restaurant started booming.

5. Tell us about a time when you have had to analyse and understand a complex situation in order to make decisions and put a plan into action. What did you do and what was the outcome? (300 word limit imposed) *

Last year I had a community based learning project in my Decision Support System class where I had to find an organization that is making losses, fully analyse it, and suggest some profit making projects for them. Then I had to choose the most profitable one and start implementing it. The situation was very complicated especially that it was the first time for me to work on a real life project. At the beginning, I visited the organization a lot to gather data, which kept me with a lot of scattered data that I had no idea what to do with it. It took me a lot of time to analyse the data and come with an organized plan. My professor arranged for me a visit to a consultant to know exactly how consultants arrange data and make decisions. I suggested opening a new nursery in New Cairo for the organization as a profit making project. I carried a market research on many nurseries in New Cairo and based on it I was able to carry a profit and loss analysis and make a decision. The project seemed to be very profitable and the organization was impressed with it.

General

Please give details of any military service requirements, with reasons for any exemptions claimed. If you have completed your military service please state when. If you have answered Exempted above, please specify the reason you were exempted.

Exempted (Female)

Do you have any health problems that could affect your future employment? If yes, please specify:

No

Do you have any relatives in Unilever NAME? If yes, please give details:

No

Is there anything that has not been covered that you would like to mention? Are there any personal considerations that may be relevant to your application?

No :)

Have you applied to Unilever before? If yes, what did you apply for:

No

Have you attended a Summer Internship in Unilever before? If yes, please provide details:

Year :

Line Manager Name :

Have you attended/participated in any event/activation held by Unilever in the last year (e.g. Lecture, workshop, competition)? If yes, please provide details

Event Name/Type : Internship

Date: (MM/YY) : 08/14

Have you attended/participated in any activity held by other companies in the last year (e.g. internship, competition, workshop etc)? If yes, please specify

Company Name : ITWORX

Event Name/Type : Internship

Date: (MM/YY) : 08/14

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